

DERDACK

Doreen Jacobi

Chief Operating Officer, Derdack GmbH

Doreen Jacobi is the Co-founder and Co-owner of Derdack GmbH, an independent software company that specialises in enterprise notification software, communication automation solutions and mobile messaging platforms.

Doreen founded the company with Matthes Derdack in 1999, and initially filled the role of Human Resources Manager for the expanding company. For the last seven years, Doreen has held the position of Chief Operating Officer responsible for day to day running of the company and is actively involved in the successful channel partner program.

During her time at Derdack, Doreen has played an important management and business development role in the successful expansion of the company into a truly international organisation with customers in over 50 countries. Doreen has a wealth of experience selling, negotiating and securing large scale customer contracts with BMW and Siemens notable successes. Her responsibilities extend to marketing and event management, sales and customer support for a diverse client base across multiple continents.

Doreen attended the Humboldt University of Berlin and is an experienced multi-lingual conference and event speaker, fluent in German, English and Spanish. Doreen is currently doing her master thesis at the University of Potsdam, Germany.