

DERDACK

Matthes Derdack

Managing Director, Derdack GmbH

Matthes Derdack is the Co-founder and Co-owner of Derdack GmbH, an independent software company that specialises in enterprise notification software, communication automation solutions and mobile messaging platforms.

Matthes founded the company in 1999, and holds the position of Managing Director. He is responsible for the vision and strategic direction of the company. Over the last ten years, he has grown Derdack into an established organisation serving an international market with customers in over 50 countries.

With a background in software design and programming, Matthes drives the development of the company's range of products which have now been adopted by many large international companies including BMW, Microsoft, Siemens, Vodafone, Daimler Chrysler and the Swedish Government. The company operates direct and indirect sales channels with a network of partners around the globe.

Matthes gained second prize of the German innovation award "Mobile Data Communication" in 1995 and studied physics and computer science at the Humboldt-University Berlin and the University of Potsdam. He also lectures on mobile applications and systems at the Brandenburg University of Applied Sciences, Germany.

Matthes is fluent in German and English, has a wealth of commercial experience in finance, sales, legal and international marketing and is the published author of several thought leadership articles in the field of mobile technology and communications. Matthes is a member of the European Parliament of Enterprises.